## 2003



 Incorporated as a Vermont nonprofit to provide policymakers and all Vermonters with state tax, budget, and economic analysis

• Founder, Paul Cillo, was the only staff person and was paid for his work only when there was contract income

• The founding board had three members: Carlen Finn, Treasurer; Sheila Reed, Secretary; and Paul Cillo, President.



### 2004

 Developed five-year Vermont fiscal projection on contract with Vermont Association of Nonprofit Organizations to invite longer-term thinking about state revenue and budgets

Published first edition of "A Citizens Guide to School Funding: /ermont's Act 68" in partnership with Voices for Vermont's Children



### 2005

 Adopted organizational bylaws

 Published a five-vear analysis of Vermont's minimum wage, public assistance, and cost of basic needs called Earning More, Losing Ground" with Voices for Vermont's Children

• Received a planning grant from the Annie E Casey Foundation



 Paul Cillo was hired as executive director

 Linda Markin joined the board and served as

> Chair until

 David Tucker joined the board and served as Vice Chair until August 2012



2006

 Moved into an office at 34 Elm Street in Montpelier; Website went live

 Published first State of Working Vermont report with the Carsey Institute

• Co-sponsored first statewide conference with Voices for Vermont's Children

 Sarah Lyons was hired as executive/ communications assistant



 Was a founding partner of the One Vermont Coalition bringing advocates together to make Vermont a state that works for everyone

2014) joined the board



 Cheryl Mitchell joined the board and served until 2011















### 2007

 Published first big monthly newsletter in April



· Jack Hoffman was hired as senior policy analyst

 Co-sponsored second statewide conference with Voices for Vermont's Children



 Received first major press coverage with cover story in Seven Days



### 2008

 Developed a majordonor fundraising plar

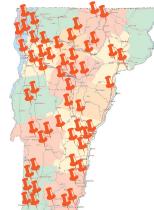
• Received two-year funding from the Public Welfare Foundation

• Developed a communications strategy with help from Demos, The Hatcher Group, and the Vermont's Center on Media and Democracy

Accepted as a full member of the nationa network, now called the State Priorities Partnership (SPP)

 Published reports on budget cuts, economic development, school funding, energy costs, and Medicaid

Began doing annual Summer Speaking Tours; 2008: State Budget— Managing to the money isn't working



### 2009

 Moved to 149 State Street, Montpelier

#### EGISLATIVE WIN

Legislature eliminated the deductibility of state income taxes on state income taxes, making the system more progressive

 VT Transparency website, a joint project with Ethan Allen Institute to make state fiscal data accessible to all Vermonters, went live

• Started the blog Back the Envelope



 Published reports that tracked Vermont impacts of federal tax cuts and stimulus funds

 Launched monthly jobs reports on Vermont jobs and employment with Vermont Community Foundation funding

### 2010

 Report on the cost of universal pre-kindergarten

 Tracked the Vermont mpacts of the Great Recession with reports on cuts to state services and use of rainy day funds

Continued the fight for public investments instead of budget cuts



 Major migration reports examining who's coming into and leaving Vermont

Con Hogan (1941– 2018) joined the board and served until his appointment to the Green Mountain Care Board in 2011

Summer Speaking Four: The State Budget Looking Beyond the Recession

# 2011

#### EGISLATIVE WIN

Our report on the cost of expanding prekindergarten led to legislation that made pre-K programming available to all Vermont kids

• Launched in-depth work on income inequality and rebuilding a declining middle class

• Analysis of two state budget problems: shortterm recessionary and long-term structural revenue issues

 Public Welfare Foundation funding ended; Stoneman Family Foundations funding

• Summer Speaking Tour: Rebuilding Vermont's Middle Class

 Paul elected to national SPP network Steering Committee

### 2012

Introduced new logo



• Paul served as vicechair of SPP Steering Committee

 Summer Speaking tour on health care reform

• Held a fundraiser for our work on healthcare with Michael Moore



Teamed with Vermont Worker's Center to enact the People's Budget language, which put into statute the purpose of the state budget: to address the needs of the people of Vermont



 Steve Gold joined the board and served as Vice Chair until 2019 when he became Chair

 Larry Mandell (1946–2019) joined the board and served as Chair 2013– 2019



 Gaye Symington joined the board and has served as Treasurer since 2021



#### Launched new website and redesign of annual State of Working Vermont

2013

report



 Major policy proposal with One Vermont on filling the state budget gap by closing tax loopholes that benefit the wealthy

#### GISLATIVE WIN:

Spearheaded the One Vermont coalition's successful fight to protect the state Earned Income Tax Credit from the governor's proposed cut

• Paul served as Chair of SPP Steering Committee

 Summer Speaking tour: Smart investments to move Vermont forward

### 2014

 Kicked off Second Decade Campaign • Pies & Charts state tour highlighted structural

challenges in the state

 Began to work more on offense as well as defense

• Launched health care finance working group to develop a financing system for single payer health care

Statewide debate tour with the conservative Ethan Allen Institute on the privatization of public education

 VT Transparency became a non-profit



 Ramped up coalition building and working groups



 Stephanie Yu joined the staff as a policy analyst

• Building Vermont's Moral Economy tour with Vermont Interfaith Action

• Major research projects on carbon tax (VPIRG) and early childhood budget (Building Bright Futures)

- First board/staff retreat and strategic planning process
- Tiff Bluemle joined the board and

served as Chair 2019-2020

 Scudder Parker joined the board



for Progress, a roadmap of policy solutions for moving Vermont forward that was distributed to all general election candidates for legislative and statewide offices

Paul chaired the SPP Sustainable Funding Working Group

 Major research project on Vermont's revenue system and its failure to keep pace with economic growth



 Published a new series of migration reports with age and income preakdown, challenging the myths that there is a significant loss of young people and upper-income people from Vermont

### 2017

• Held a 20th anniversary celebration of Act 60, which created the most progressive education funding system in the nation, and issued a series of reports

#### EGISLATIVE WIN

Beat back the governor's plan to slash education funding and cut 20 percent of school staff, about 3,500 individuals

 Launched the Vermon **Education Equity Project** (VTEEP) with Voices for Vermont's Children

 Held a series of data walks on education funding and outcomes

Held first conference on equity in education *Public* Education that Works for All Children

Issued legislative report card to measure progress on the Framework

· Jared Duval joined the board and has served as

Secretary since 2020 60 Sarah

E

Waring joined the board and served until June 2022



### 2018

• Julie Lowell joined the staff as a policy analyst



 Second annual VTEEF conference on building an education equity agenda

Launched campaign for income-based school taxes with Voices and VT-NEA

Convened education equity working group

#### LEGISLATIVE WINS:

1. Increased state EITC from 32 to 36%; 2. defeated damaging House education funding plan; 3. eliminated itemized deductions and increased income tax progressivity





### 2019

#### EGISLATIVE WIN

1. Worked with Voices for Vermont's Children and other partners to secure first increase in Reach Up grants since 2004; 2. Worked with other partners to make additional investments in child care subsidies

 Advanced efforts to raise the minimum wage with reports, testimony, and a State House debate with a Vermont Department of Labor economist



 Provided analysis on paid family and medical leave and worked with the coalition Family and Medical Leave coalition

• Ben Dovle joined the board



 Weiwei Wang joined the board and has served as Vice Chair since 2020

### 2020

 Adjusting to pandemic realities, staff began working from home

 Moved to primarily remote work because of the COVID-19 pandemic and began more virtual engagement with audience. Provided flexibility to staff, particularly those with school-age children. State of Working Vermont 2020 focused on the distribution of federal COVID aid to individuals, businesses and public services.

• CD Mattison joined the board



### 2021

 Paul informed the board that he was stepping down as President/ Executive Director at the end of 2022

### **EGISLATIVE WIN:**

Tax Structure Commission endorses income-based school taxes after building on Public Assets' analysis.

Testified multiple times to the Pupil Weighting Task Force

 State of Working Vermont 2021 tracked the effects of the pandemic on families and the labo market as much of the individual aid wound down.

### $\bigcirc$ PUBLIC ASSETS

Passing the torch for a jus and thriving Vermont

• The Next Generation Campaign launched with the aim to raise \$250,000 to support the leadership transition.

### 2022

Steph

Yu named

new President/

**Executive Director** 

effective January 1, 2023

 Paul announced h stepping down

 Anika Heilweil joined the staff as the Fund Vermont's Future Campaign Manager



#### **EGISLATIVE WIN:**

Norked in coalition to establish a new statewide Child Tax Credit and increased EITC benefits both starting with tax year 2022

### 2023

 Steph begins January as President & Executive Director



The Next Generatior Campaign meets it's

> goal of raising \$250,000 to support the leadership transition

Public Assets turns 20





